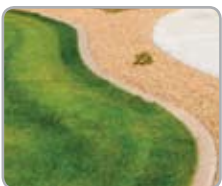


clean. personal. mobility.





Segway for the last mile.

In the current eco-friendly climate where consumers are turning toward hybrid automobiles and industry giants are rethinking the electric car, Segway is proposing a new green philosophy on urban transportation. While efficient and modernized vehicles hold the future of long-distance travel, the Segway Personal Transporter (PT) is ideal for short-distances. In urban settings, the Segway PT takes people anywhere they need to go with virtually no environmental impact. They avoid the daily hassles of traffic, parking, and expensive gas. Go to work, run errands, visit friends—with Segway's modern vision of the urban mile, people can reach their destinations and preserve the environment at the same time. Think of it as a new kind of urban renewal.

Smart urban mobility, already in progress.

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Segway has changed the way I think about moving, especially when it comes to my daily commute. With my Segway PT, I save money on gas and parking, I don't have to sit in traffic jams, and I'm helping to sustain a healthy planet for my kids. Plus, I get to enjoy the outdoors while I travel around the city. It's liberating to make a difference, and to enjoy such uninhibited mobility.

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The Segway Offering

- Zero emissions during operation
- 3x more efficient than the highest mileage scooter
- Battery operated—just plug it in to charge
- Goes for miles and miles on just pennies worth of electricity—up to 24 mi/38 km per charge
- Covers 9x as much area than on foot
- Even though the Segway PT's carbon footprint is minimal, Segway's Renewable Energy Credit (REC) program helps reduce any negative environmental impact of charging a Segway PT. For each participating Segway PT owner, Segway Inc. will purchase enough Renewable Energy Credits to offset a typical year of use, obliging local utility companies to use power generated by cleaner, renewable sources like wind, water, or geothermal. It's Segway's commitment to reducing dependence on fossil fuels.

Visit us at www.segway.com



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